

Small Online Business Inclusive Global Trade Report Appendix

March 2023



Argentina

100%

Top 10 Cross-Border Destination Markets

26

83%

79%

43%

1. United States
2. United Kingdom
3. Germany
4. Canada
5. Italy
6. France
7. Japan
8. Australia
9. Spain
10. China

Top 5 Product Categories Exported

1. Jewellery & Watches
2. Auto Parts
3. Stamps
4. Collectibles
5. PC & Video Gaming

Australia

93%

Top 10 Cross-Border Destination Markets

13

42%

53%

37%

1. United States
2. United Kingdom
3. Canada
4. New Zealand
5. Germany
6. China
7. Hong Kong
8. France
9. Japan
10. Israel

Top 5 Product Categories Exported

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Sporting Goods
4. Home & Garden
5. Toys & Games

Brazil

100%

Top 10 Cross-Border Destination Markets

24

77%

71%

52%

1. United States
2. United Kingdom
3. Canada
4. France
5. Germany
6. Italy
7. Japan
8. Australia
9. Spain
10. Mexico

Top 5 Product Categories Exported

1. Consumer Electronics
2. Health & Beauty
3. Jewellery & Watches
4. Collectibles
5. Toys & Games

Bulgaria

100%

Top 10 Cross-Border Destination Markets

35

86%

71%

47%

1. United States
2. United Kingdom
3. Australia
4. Canada
5. Israel
6. United Arab Emirates
7. Norway
8. Japan
9. Switzerland
10. China

Top 5 Product Categories Exported

1. Auto Parts
2. Health & Beauty
3. Home & Garden
4. Clothes, Shoes & Accessories
5. Business, Office & Industrial

Canada

99.5%

Top 10 Cross-Border Destination Markets

15

50%

52%

40%

1. United States
2. United Kingdom
3. Australia
4. Germany
5. China
6. France
7. Japan
8. Mexico
9. South Korea
10. Italy

Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Computing
4. Sports Memorabilia
5. Clothes, Shoes & Accessories

France

99%

Top 10 Cross-Border Destination Markets

24

80%

67%

32%

1. United States
2. United Kingdom
3. Switzerland
4. Canada
5. Australia
6. Japan
7. China
8. Israel
9. South Korea
10. Hong Kong

Top 5 Product Categories Exported

1. Auto Parts
2. Antiques
3. Toys & Games
4. Collectibles
5. Clothes, Shoes & Accessories

Germany

97%

Top 10 Cross-Border Destination Markets

18

60%

29%

26%

1. United Kingdom
2. United States
3. Switzerland
4. Australia
5. China
6. Norway
7. Canada
8. Japan
9. South Korea
10. Israel

Top 5 Product Categories Exported

1. Auto Parts
2. Home & Garden
3. Business, Office & Industrial
4. Computing
5. Sporting Goods

India

100%

Top 10 Cross-Border Destination Markets

35

88%

90%

58%

1. United States
2. United Kingdom
3. Australia
4. Germany
5. Canada
6. France
7. Italy
8. Spain
9. Japan
10. Israel

Top 5 Product Categories Exported

1. Jewellery & Watches
2. Business, Office & Industrial
3. Health & Beauty
4. Auto Parts
5. Clothes, Shoes & Accessories

Israel

100%

Top 10 Cross-Border Destination Markets

24

72%

65%

68%

1. United States
2. United Kingdom
3. Germany
4. Canada
5. Australia
6. France
7. Italy
8. China
9. Japan
10. Spain

Top 5 Product Categories Exported

1. Jewellery & Watches
2. Clothes, Shoes & Accessories
3. Home & Garden
4. Business, Office & Industrial
5. Home Furnishing



Italy

95%

Top 10 Cross-Border Destination Markets

1. United Kingdom
2. United States
3. Australia
4. Switzerland
5. Canada
6. Japan
7. China
8. Israel
9. South Korea
10. Mexico

17

56%

36%

35%

Top 5 Product Categories Exported

1. Auto Parts
2. Home & Garden
3. Clothes, Shoes & Accessories
4. Home Appliances
5. Sporting Goods

Japan

100%

Top 10 Cross-Border Destination Markets

1. United States
2. United Kingdom
3. Canada
4. Australia
5. Germany
6. France
7. Italy
8. Hong Kong
9. China
10. Singapore

32

93%

91%

62%

Top 5 Product Categories Exported

1. Clothes, Shoes & Accessories
2. Photography
3. Jewellery & Watches
4. Collectibles
5. Toys & Games

Malaysia

97%

Top 10 Cross-Border Destination Markets

1. United States
2. Australia
3. United Kingdom
4. Germany
5. Canada
6. Italy
7. France
8. Japan
9. China
10. Spain

30

81%

81%

60%

Top 5 Product Categories Exported

1. Auto Parts
2. Home & Garden
3. Health & Beauty
4. Cell Phones & Accessories
5. Collectibles

Mexico

100%

Top 10 Cross-Border Destination Markets

1. United States
2. United Kingdom
3. Canada
4. Germany
5. China
6. France
7. Spain
8. Japan
9. Australia
10. Italy

18

60%

54%

55%

Top 5 Product Categories Exported

1. Jewellery & Watches
2. Auto Parts
3. Health & Beauty
4. Collectibles
5. Business, Office & Industrial

Morocco

100%

Top 10 Cross-Border Destination Markets

1. United States
2. United Kingdom
3. France
4. Germany
5. Canada
6. Australia
7. Israel
8. Italy
9. Spain
10. Japan

26

75%

68%

98%

Top 5 Product Categories Exported

1. Home & Garden
2. Home Furnishing
3. Clothes, Shoes & Accessories
4. Health & Beauty
5. Toys & Games

Poland

100%

Top 10 Cross-Border Destination Markets

1. United Kingdom
2. United States
3. Switzerland
4. Australia
5. Canada
6. Israel
7. Norway
8. Japan
9. China
10. South Korea

28

79%

49%

51%

Top 5 Product Categories Exported

1. Auto Parts
2. Home & Garden
3. Home Furnishing
4. Business, Office & Industrial
5. Clothes, Shoes & Accessories

Thailand

100%

Top 10 Cross-Border Destination Markets

1. United States
2. Australia
3. United Kingdom
4. France
5. Germany
6. Canada
7. Japan
8. Italy
9. Spain
10. Norway

28

76%

75%

56%

Top 5 Product Categories Exported

1. Jewellery & Watches
2. Auto Parts
3. Health & Beauty
4. Collectibles
5. Home & Garden

United Kingdom

97%

Top 10 Cross-Border Destination Markets

1. United States
2. Australia
3. Canada
4. Norway
5. China
6. Israel
7. Switzerland
8. Japan
9. Hong Kong
10. South Korea

23

71%

65%

36%

Top 5 Product Categories Exported

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Home & Garden
4. Computing
5. Sporting Goods

United States

96%

Top 10 Cross-Border Destination Markets

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany
6. Mexico
7. Japan
8. France
9. South Korea
10. Hong Kong

14

51%

56%

38%

Top 5 Product Categories Exported

1. Auto Parts
2. Computing
3. Business, Office & Industrial
4. Clothes, Shoes & Accessories
5. Jewellery & Watches

ebay



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