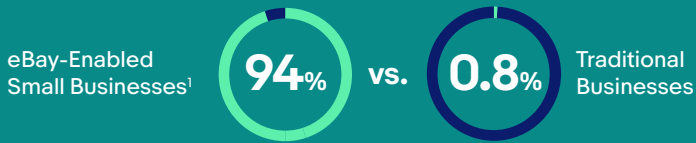


Louisiana

eBay is a small business inclusive growth & export platform

Share of Enterprises Exporting



Average Number of Foreign Destination Markets



Share of Enterprises Exporting to 10+ Markets



Share of eBay-Enabled Small Businesses Exporting to 4+ Continents



Ranking County/Parish Economic Well-Being

In 2017, the Economic Innovation Group (EIG) published the "Distressed Communities Index"² to measure the economic vitality of U.S. geographies relative to their peers. EIG divided U.S. counties/parishes into quintiles of well-being — **PROSPEROUS, COMFORTABLE, MID-TIER, AT RISK, and DISTRESSED** — each tier is made up of progressively worse performers.

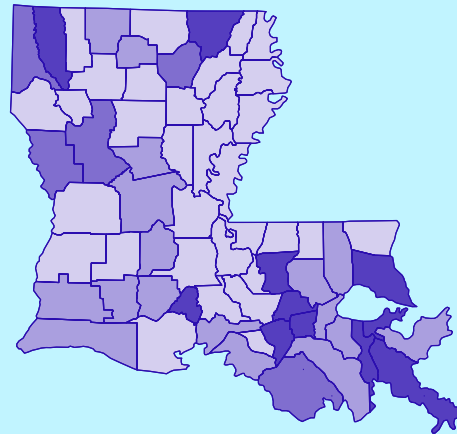
eBay Enterprise Formation Is...

35 times greater³

than net business establishment growth in the bottom three well-being quintiles

Digital Trade Density

Per capita export volume



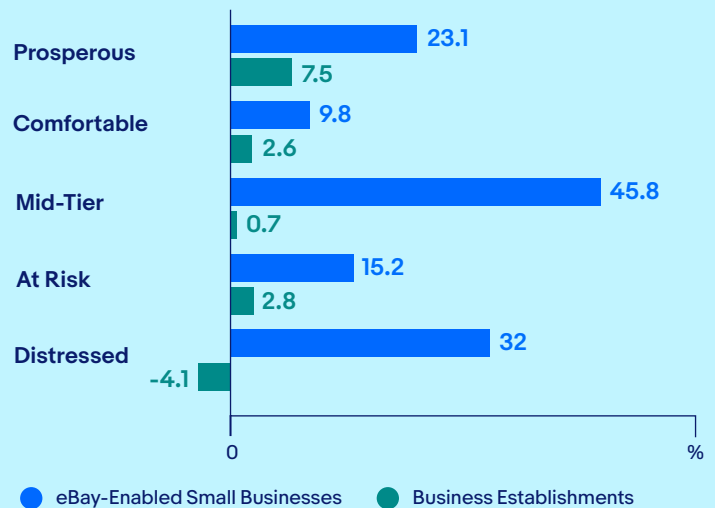
Top Louisiana Parishes

- Ascension Parish
- Assumption Parish
- Bossier Parish
- East Baton Rouge Parish
- Jefferson Parish
- Lafayette Parish
- Morehouse Parish
- Plaquemines Parish
- St. James Parish
- St. Tammany Parish

Top 5 Destinations for Exports



Net Rate of Growth in Number of Enterprises by County/Parish Well-Being Quintile



¹ Sellers with at least \$10,000 USD in annual sales on the eBay Marketplace

² Economic Innovation Group (2017) "The 2017 Distressed Communities Index."

³ eBay (2019) "Louisiana Small Online Business Inclusive Growth Report" [Endnote 45]



GOVERNMENT RELATIONS

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